

1303 13 St North, Lethbridge, Alberta, Phone: 403-380-4426, info@youthone.ca

**Dear event partner,**

We are thrilled to extend an invitation to you for sponsorship at the 2024 annual Youth One - Oldman Backyard Ultra! This unique ultramarathon race challenges participants to complete a 6.7-kilometer loop every hour, with the last runner standing declared the winner. It is an event that not only tests the endurance and mental fortitude of runners but also serves as a fundraiser for a truly worthy cause.

The Oldman Backyard Ultra is more than just a race; it's an opportunity to make a significant impact on the lives of youth and families in Lethbridge. All funds raised during this event will be directed towards Youth One Youth and Family Centre. For every \$1200 raised, one youth will be sponsored for the entire school year, providing them with access to after-school programs, meals, and support services through Youth One. As a sponsor, you will have a unique and impactful opportunity to support this amazing event while contributing to the well-being of local youth and families. We have carefully curated sponsorship packages that offer excellent visibility and recognition for your organization. Should you have any questions or require further information, please do not hesitate to reach out to us. We are eagerly anticipating the opportunity to connect with you and discuss how we can collaborate to make the 2024 Oldman Backyard Ultra a resounding success.

Thank you for considering our invitation. We look forward to the possibility of working together to support this meaningful cause.



Check out last year's highlight by scanning the QR Code, or [watch the video here.](#)

**Youth One**

[info@youthone.ca](mailto:info@youthone.ca)

[www.oldmanbackyardultra.com](http://www.oldmanbackyardultra.com)

403-380-4426

\*For donations in kind (Prize packs, discounts etc), please contact us and we'd be happy to talk about your involvement.



	<b>Title Sponsor</b> (1 available)	<b>Aid Station Sponsor</b> (2 Available)	<b>Racer Pack Sponsor</b> (4 Available)
	<b>\$5000</b>	<b>\$2500/Each</b>	<b>\$1000/Each</b>
<b>Social Media Posts</b>	Yes	Yes	Yes
<b>Website</b>	Logo	Logo	Logo
<b>Racer Package</b>	Logo	Logo	Logo
<b>Meal/Program Material</b>	Logo	Logo	
<b>Aid Station</b>	N/A	Logo	
<b>Racer T-Shirts (Logo)</b>	Logo		
<b>Red Carpet Backdrop</b>	Logo		